BASIC INFORMATION

Requester(s): Kelda Martensen
College: North Seattle Community College
Division/Dept:
Dean:
Peer Reviewer(s): Lynne Hull

COURSE INFORMATION

Proposed Course Number:
Prefix: ART
Number: 210
☐ Request a new Prefix
☐ This will be a common course

Full Title: Digital & Graphic Art | Photoshop + Illustrator
Abbreviated Title: Digital & Graphic Art

Catalog Course Description:
This course combines fine art and technical aspects of digital composition. Covers logo design, typography, and multi-page layout using vector (Adobe Illustrator) and pixel-based (Adobe Photoshop) programs. Students will be challenged to develop their own visual language. Includes lectures, software demos, digital image making exercises, projects and readings. Previous drawing/design and basic computer skills strongly recommended.

Course Length: 11 Weeks
☐ Request an Exception

Course Prerequisite(s):
Basic drawing/design and computer skills strongly encouraged.

Topical Outline:

Some of the possible topics include, but are not limited to:

I. Introduction to the software
   A. Basic training in Photoshop
   B. Basic training in Illustrator
II. Creating the digital image
   A. Positive and negative space
   B. Creating depth in an image
   C. Image correction
   D. Scan and print
III. Digital graphic design
   A. Logo design
   B. Typography
   C. Textile/pattern design
   D. 3D design

IV. Computer art
   A. Image construction
   B. Manipulating the composition
   C. Color
   D. Style
   E. Texture
   F. Effects

V. The business of digital art
   A. Copyright - ethics
   B. Portfolios
   C. Consulting professionals
   D. Web-based graphics and presentation

COURSE CODING

Funding Source: 1.................State
Institutional Intent: 11.................Academic Transfer

Select the Distribution Area of the AA Degree that this course will satisfy, if applicable:

Distribution Areas
Visual, Literary and Performing Arts

Will this course transfer to a 4-year university? Yes
This course may transfer to a 4-year university.

Please Describe:
This course may transfer to a 4-year university.

Is this course designed for Limited English Proficiency? No
Is this course designed for Academic Disadvantaged? No
Does this course have a Workplace Training component? No

CIP Code: 50.0101

Credits:
Will this course be offered as Variable Credit? No

List Course Contact Hours
Lecture (11 Contact Hours : 1 Credit) 44
Lab (22 Contact Hours : 1 Credit) 22
Clinical Work (33 Contact Hours : 1 Credit) 0
Other (55 Contact Hours : 1 Credit) 0

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<table>
<thead>
<tr>
<th>Total Contact Hours</th>
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<td>Total Credits</td>
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This is to certify that the above criteria have all been met and all statements are accurate to the best of my knowledge.

Faculty involved in originating this program:

<table>
<thead>
<tr>
<th>Faculty Name</th>
<th>Signature</th>
<th>Date</th>
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<tbody>
<tr>
<td>Kelda Martensen</td>
<td>Kelda Martensen</td>
<td>1/1/0001</td>
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Dean:

<table>
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<tr>
<th>Faculty Name</th>
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<tr>
<td>Mark D Baumann (Admin)</td>
<td>Mark D Baumann</td>
<td>5/7/2014</td>
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Results of NSCC Curriculum and Academic Standards Committee Findings

Participating Faculty Response and Remarks

- [X] Recommended for approval
- [ ] Not recommended for approval

Chairman, Curriculum and Academic Standards Committee:

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<thead>
<tr>
<th>Faculty Name</th>
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<tbody>
<tr>
<td>Brian Palmer</td>
<td>Brian Palmer</td>
<td>6/2/2014</td>
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Vice President for Instruction:

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<tr>
<th>Faculty Name</th>
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<tr>
<td>Peter Lortz</td>
<td>Peter Lortz</td>
<td>6/10/2014</td>
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