

## Section I: Course Description

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**Department:** Landscape Horticulture (LHO)

**Division:** Hospitality & Service  
Occupations

**Curriculum:** Landscape and Environmental  
Horticulture

**Revision:** V. Bobbitt

**Course Title:** Small Business Management For  
Horticulture

**Effective Date:** February 2004

**Status:** Active

**Course Number:** LHO250

**Type Of Course:** Vocational Preparatory

**Course Length:** 1 quarter

**Credit Hours:** 3

**Lecture Hours:** 33

**Lab Hours:** 0

**Class Size:** 25

**Prerequisites:** None

### Course Description

Learn how to organize and operate a horticulture-related small business. Topics include the legal forms of business organization, sources of financing, licenses and permits, marketing, customer service, bookkeeping requirements, legal considerations, insurance, and business plans.

## Section II: Student Learning Outcomes

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### Student Learning Outcomes

1. Personal Responsibility - Able to adapt to change.
2. Information Literacy - Use information from a variety of sources.

## Section III: Course Objectives

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### General Course Objectives

At the end of this course the student will be able to:

1. Identify and demonstrate knowledge of the basic principles of small business.
2. Explain the components for a business plan.
3. Keep various types of records for business performance.
4. Evaluate various financial packages.
5. Describe the form required for business and licenses.

## Section IV: Course Outline

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### Topical Course Outline

## TOPICAL OUTLINE

## APPROX HOURS

I.	Introduction - what's an entrepreneur	2
II.	Proprietorship, partnership or corporation	2
III.	Management skills and forms	8
IV.	Measuring business performance and record keeping requirements.	10
V.	Business finance, credit and vendor relations	5
VI.	Licenses and taxes	3
VII.	Business ethics and public relations	3
	Total	33