

COURSE OUTLINE
Thomas Mayburry
10/03/08

DEPARTMENT:	Professional Technical Education
CURRICULUM:	BAS/Hospitality Management
COURSE TITLE:	Internship-Lecture
COURSE NUMBER:	HMG 490
TYPE OF COURSE:	Lecture
COURSE LENGTH:	1 quarter
CREDIT HOURS:	3
LECTURE HOURS:	33
LAB HOURS:	0
CLASS SIZE:	30
PREREQUISITES:	Students must be enrolled as BAS students in the Hospitality Management Program or approved by instructor.
COURSE DESCRIPTION:	Survey course which tracks student requirement of 1000 hours of industry experience.

STUDENT LEARNING OUTCOMES ADDRESSED:

1. Communication - Read and listen actively to learn and communicate. Speak and write effectively for personal, academic, and career purposes. In this course, students will read each assigned chapter, listen to demonstrations by the instructors, and communicate with peer information gathered by research.
2. Computation – Students will use quantitative skills for career purposes.
3. Human Relations - Use social interactive skills to work in groups effectively. Recognize the diversity of cultural influences and values of peers, colleagues, and the Hospitality Industry overall. Students will have the opportunity to work in a group setting with peers of different ethnicity. Therefore, students will be required to interact in a professional manner at all times.
4. Critical Thinking and Problem Solving - This course requires students to think critically in regard to identify and evaluate the different segments of the hospitality industry and make decisions regarding their career path.

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5. Technology- Students will select and use appropriate technological tools to investigate different segments of the hospitality industry.
6. Personal Responsibility - Demonstrate the ability to be timely, responsible for tasks assigned as well as working independently, value one's own skills and abilities and value intellectual inquiry and ethical behavior. Be motivated in the pursuit of gaining more knowledge of the Hospitality Industry.
7. Information Literacy - Access and evaluate information from a variety of resources, including research in the library, various website searches, reading textbooks, and peer discussion. Students will be sharing their information through formal and informal class discussion and a formal presentation.

BAS HOSPITALITY MANAGEMENT PROGRAM OUTCOMES ADDRESSED:

1. Read and analyze financial statements and budgets
2. Demonstrate specific hospitality industry accounting skills
3. Describe a hospitality business philosophy
4. Utilize computer technology
5. Describe the building of a brand positioning statement
6. Demonstrate expertise in hospitality sales and marketing
7. Demonstrate confidence in leveraging Internet marketing
8. Demonstrate a competency in understanding and executing human resource; policy and practices consistent with organization objectives and third party regulatory entities
9. Demonstrate knowledge in personal skills as it pertains to the hospitality industry including professional business etiquette and ethics
10. Apply basic principles of management and leadership
11. Recognize diversity of cultural influences and values
12. Manage and implement daily operations of a hospitality enterprise
13. Understand and apply basic principles of business law and ethics.

TOPICAL OUTLINE:

APPROX. 33 HOURS

- I. Work with South Seattle Community College Career Center staff and BAS Hospitality Management staff/faculty in regard to internship placement.
- II. Attend seminars by various recruiting and property staffing personnel.
- III. Provide 1000 hours of approved and documented internship employment.
- IV. Conduct mock interviews for future employees.
- V. Attend the Industry Forum hosted by the BAS Hospitality Management program.

Originated by Tom Mayburry
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