Below are some skills and tips that will help you write an effective cover letter:

1. **PURPOSE** - Your cover letter is NOT just a summary of your resume - it should CONNECT your past skills and experiences to the position you are applying for.

2. **ORGANIZATION** - The information in your cover letter should flow in a logical order.

3. **PROOFREAD** - Use this list to check your cover letter before you hit the “Submit” button!

**PURPOSE** - Your cover letter should CONNECT your past skills and experiences to the position you are applying for and NOT just summarize your resume.

<table>
<thead>
<tr>
<th>Your skills that are related to the position</th>
<th>1.</th>
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<td>2.</td>
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<td>3.</td>
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<table>
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<th>Examples of experiences that highlight your skills</th>
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<tr>
<th>How does this relate back to the position you’re applying for?</th>
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Each cover letter should be **TARGETED** to show how you are a match for a specific position or organization. Here are some things to remember when writing a cover letter:

- You should write a new cover letter for each job you apply for that is **TARGETED** to show how your skills match the position you’re applying for.
- Is a way to show that you can communicate effectively with others.
- Will also help you prepare for an interview.
ORGANIZATION- The information in your cover letter should flow in a logical order.

Heading:

- Your name and contact information should be at the top of the page (centered) and should match the heading on your resume
- Date
- Representative name OR “Hiring Manager” if you don’t have a specific person to address your letter to
- Company name and address

Anna Prentice
6000 16th Avenue SW
Seattle, WA 98106
206-934-5304
anna.prentice@southseattle.edu

April 1, 2013
Marsha Mellow
Sea Mar Community Health Center
White Center Medical Center
9650 15th Avenue SW, Suite 100
Seattle, WA 98106

Introduction (3-4 sentences):

- Dear (Representative Name)
  - If you don’t know the representative or hiring manager name, address to “Hiring Committee”
- State what position you are applying for
- Say how you heard about the position
  - Mention a personal referral if it’s appropriate
- Describe why you’re excited about the job
- Give examples of education or previous work experience that are relevant to the role

Example:

Dear Hiring Committee,

I am excited to apply for the Administrative Assistant position at SeaMar Community Health as I have a lot of experience providing customer service. This role will also use the skills I am learning through the Medical Business Information Technology program at South Seattle Community College. My instructor, Carrie Oakley, recommended the posting because she thought it was an ideal match.
Body Paragraph I & II (4-5 sentences):

- State what the employer needs based on the job description (present tense)
- Talk about an experience that illustrates your strength or skill (past tense)
- Connect the employers need with your experience (future tense)

Conclusion (3-4 sentences):

- Summarize why you are a fit for the role
- Connect position to your future goals
- You may use this paragraph to address barriers such as location
- State that you look forward to the opportunity to speak further
- Include your contact information

Example:

My administrative experiences, ability to provide excellent customer services, and technical training at South have prepared me to be successful in this role. I am looking forward to learning more about your specific insurance policies and expanding my knowledge of medical software to be a continued asset to your company.

Although I currently live in Washington, I can interview via phone or via Skype and I am excited at the prospect of relocating to beautiful Alaska. I look forward to hearing from you to further this conversation. You can reach me via email: anna.prentice@southseattle.edu or via phone: 206-934-5304.

Sincerely,

Anna Prentice

Closing:

- Keep your letter closing professional
  - i.e. “Sincerely” or “Best Regards”
- Signature- Typed if sent electronically or hand-signed if submitting hard copy
- Enclosure (Optional)
  - Shows that another document, like a resume is also attached
CHECK YOUR WORK- Use this list to check your cover letter before you hit the “Submit” button!

Appearance/Format

☐ Cover letter is one page.

☐ Font style and size are the same throughout the document and easy to read.

☐ Have someone else check your cover letter for spelling or grammatical mistakes.

Information

☐ Your name and contact information are at the top of the page and match the heading on your resume.

☐ Includes date, company name, and address.

☐ Has introduction paragraph, body paragraph(s), concluding sentences, and closing signature.

☐ Content uses examples to showcase relevant skill sets and ability to perform the job.

☐ Cover letter is saved with your name and the position title on computer or flash drive.

☐ Convert your Cover Letter to PDF if sent via email or uploaded electronically, UNLESS the application requests a Word Document.

Only submit a cover letter if the application asks for one!!!