



RELEASE

SOUTH SEATTLE COMMUNITY COLLEGE • 6000 16th Avenue, SW, Seattle, WA 98106-1499

FOR IMMEDIATE RELEASE:

January 22, 2001

South Seattle Community College's Beauty Center Lets Customers Test New Looks in the Virtual World

The South Seattle Community College Beauty Center has the ability to let customers test out new cuts, styles and colors without ever having to have a hair on their head touched. Thanks to its new "Beauty Works Salon Imaging" system, customers will be able to test out their whims in the virtual world.

This is how it works: Customers have their picture taken with a digital camera connected to a computer. The computer then superimposes the customer's face on the cuts, styles and colors of his/her choosing. For a limited time, customer's will be charged a \$2.00 sitting fee, which will increase to \$5.00 the beginning of spring quarter, April 2. Customers also have the option of purchasing a record of their virtual picks. The salon charges \$2.00 for a color photo and \$6.00 for a video with a one color photo purchase requirement.

Besides being an added benefit to customers, having this new technology at South will ensure that cosmetology students are familiar with the latest salon technology.

The Beauty Center has a \$2.00 haircut and manicure special the second Tuesday of every month.

Where: The South Seattle Community College Beauty Center, located on the main floor of the Cascade Court Building, 6000 16th Avenue SW, Seattle, WA 98106-1499.

Beauty Center Hours: Monday – Friday, 9:15 a.m. – 3:30 p.m.

For Appointments: (206) 764-5814

For more information please contact:
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