



# 13<sup>th</sup> Year Promise Scholarship

## 13<sup>th</sup> Year Promise Scholarship: First year results

**Elizabeth A. Pluhta, CFRE**  
Director of Development and  
Executive Director of the Foundation  
South Seattle Community College



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**The 13<sup>th</sup> Year Promise Scholarship guarantees that all graduating seniors from Cleveland High School have the opportunity to attend South Seattle Community College tuition-free for one year.**



# 13<sup>th</sup> Year Promise Scholarship

## Why a 13<sup>th</sup> Year Scholarship?

- “Tipping Point” research
- Financial barrier to higher education
- Increase college enrollment
  - Overall
  - Selected groups
- Motivate high school students to become college-ready and better prepared to succeed in college
- Create a more seamless pathway for students from K-12 to higher education
- Enhance college visibility
- Help students achieve their goals



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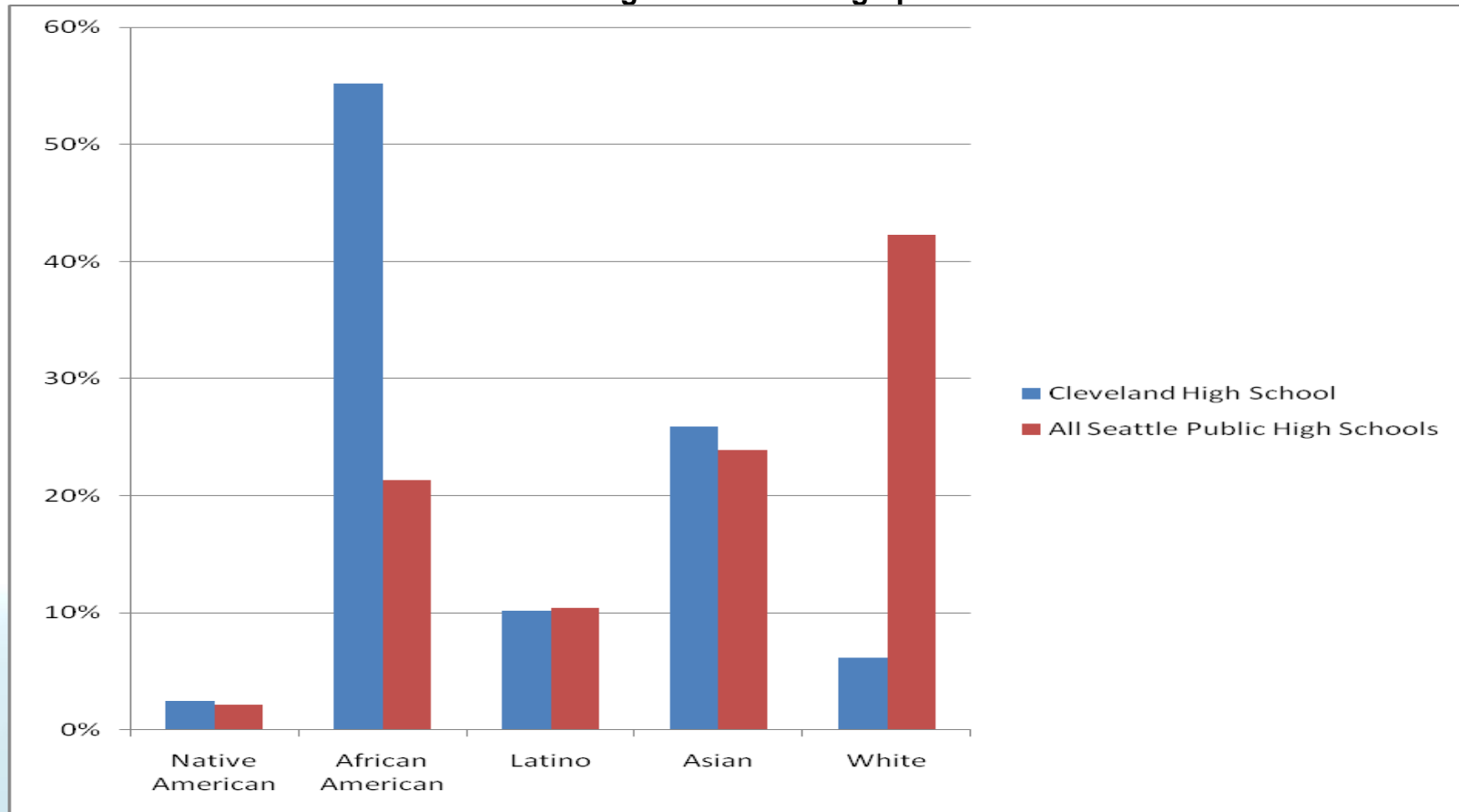
## Why Cleveland High School?

- Service Area
- Similar student populations
  - Diversity
  - Income
  - First Generation
- Existing partnership - Trio Educational Talent Search
- Timeline
- High School Interest



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2007 - 2008 Cleveland High School Demographic Information<sup>[1]</sup>

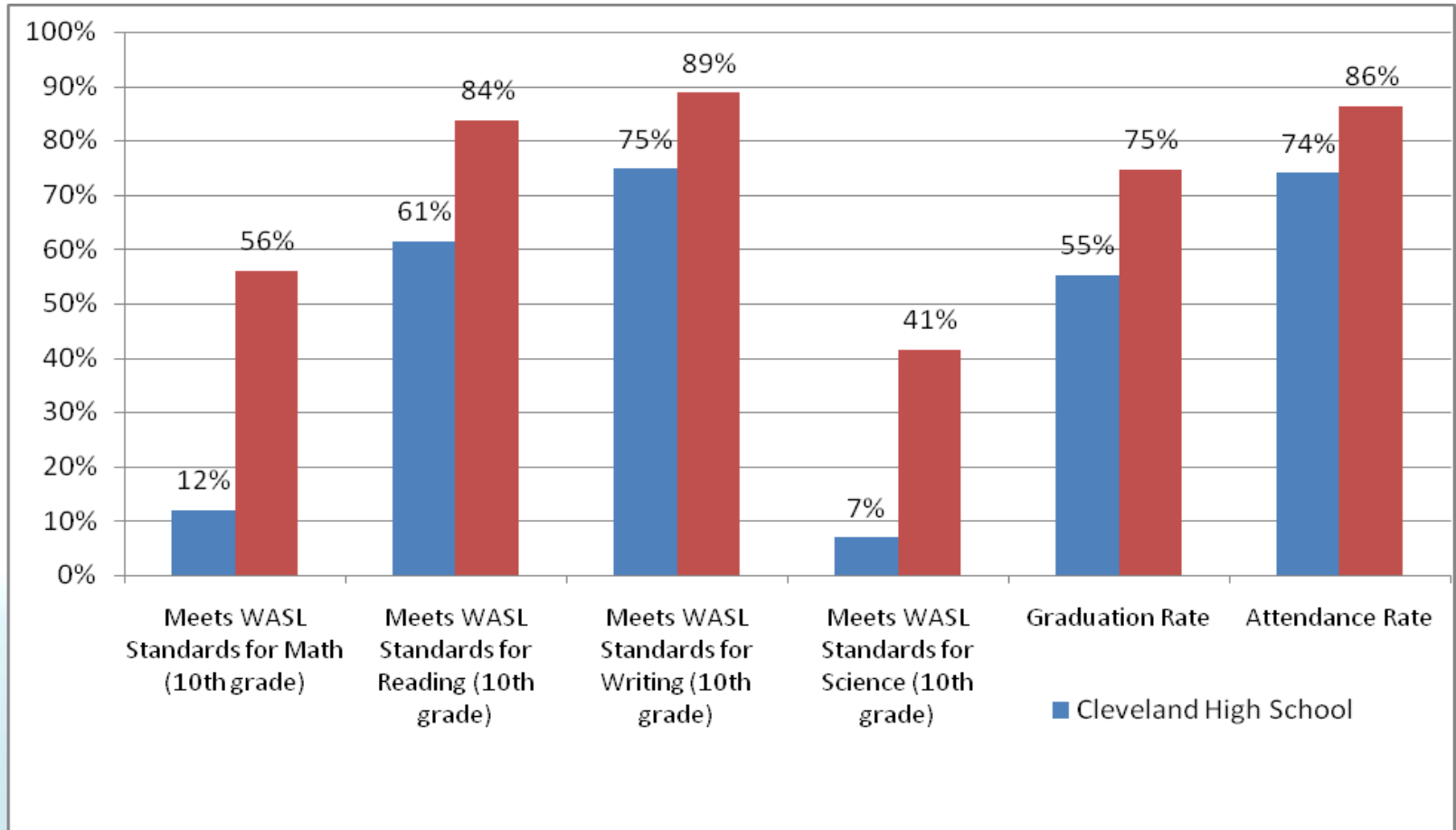


<sup>[1]</sup> Data taken from Seattle Public Schools District Summary December 2008  
<http://www.seattleschools.org/area/siso/disprof/2008/DP08indsch.pdf>



# 13<sup>th</sup> Year Promise Scholarship

## Cleveland High School Student Outcomes



<sup>[1]</sup> \* Seattle Public Schools District Summary December 2008 <http://www.seattleschools.org/area/siso/disprof/2008/DP08indsch.pdf>



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## Pre-College Outreach Efforts

- Attend class meetings at CHS
- Multiple financial aid, college enrollment and scholarship application workshops
  - In addition to one-on-one assistance
- COMPASS Placement test workshop
- Taking Care of Business Field Trip
- Awards Celebration





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## Powerful Ability to Create Access to Higher Education

- 52% of CHS Class of 2008 applied for the 13<sup>th</sup> Year Scholarship!
- Twenty students enrolled for fall quarter 2008 at South
- 100% intervention effect – double the number of students from CHS matriculating in previous years
- Expect similar interest for 2009
- Ok that some students attended other colleges



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## Student Success Strategies

- Multiple assessment methods
- Summer orientation / college prep course
- HDC 101 Course
- Intensive Advising
- Math Study Hall
- Peer Navigators / Mentoring
- Quarterly Meetings
- Student-friendly communication (text, Facebook, etc.)



# 13<sup>th</sup> Year Promise Scholarship

## Student Success Results

- 90% Fall-winter retention rate – compared to 69% for South's overall population!
- 85% Fall-spring retention rate – compared to 65%
- 95% of students took at least one college-level course
- Slightly lower levels of math & English readiness
  - 35% of 13<sup>th</sup> Year students placed into college-level math compared to 39% of overall South students
  - 30% of 13<sup>th</sup> Year students placed into college-level English compared to 34% of overall South students



# 13<sup>th</sup> Year Promise Scholarship

## Challenges

- Coordination with high school
  - Very, very busy
  - Many other scholarship/achievement programs
- Perception of “fixing” the public school system
- Complexity of Financial Aid process
- Ability to overcome factors beyond program’s control
- Concern that scholarship benefits the “wrong” students
- Students’ ability to succeed while enrolled
- Amount of internal support and resources needed
- Economic climate



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## Opportunities

- Bring awareness to education issues
- Increase collaboration with education partners
- Energize board members, college staff, community members
- Show high school students we care about their success
- Glean research and best practices that can apply to all students
- Reach out to new friends and donors
- Raise college profile and visibility



# 13<sup>th</sup> Year Promise Scholarship

## Future Directions

- Pilot program extended through class of 2011
- Adjust financial aid workshop delivery
- Collaborate with CHS on math curriculum
- Institute a mandatory summer orientation program
- Emphasize student responsibility



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## 13<sup>th</sup> Year Success!

- Incredible increase in access for underserved students
- Record student retention rate
- Awarded “Partner of Year” from CHS
- Raised nearly \$60,000 to date
- Attracted media attention



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## What Now?

- Form an advisory board
- Continue to collect data
- Reach out to high school students earlier
- Share our story!
- Begin to indentify donors and funding sources



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## How You Can Help

- Attend events with 13<sup>th</sup> Year students
- Suggest names of advisory group members or donors
- Get the 13<sup>th</sup> Year Scholarship as topic for your club or organization meeting
- Tell others about the 13<sup>th</sup> Year Scholarship
- Make a gift to the 13<sup>th</sup> Year Promise Scholarship



# 13<sup>th</sup> Year Promise Scholarship

Questions?





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## Thank You!

Elizabeth A. Pluhta, CFRE  
Director of Development and  
Executive Director of the Foundation  
South Seattle Community College  
Phone: 206.763.5141  
Email: [epluhta@sccd.ctc.edu](mailto:epluhta@sccd.ctc.edu)