CMST&101 - Introduction To Communication

Document Type: Master Course Outline Supplemental
Proposal Type: Revision
Requester(s): Laura Kingston
College: South
Origination Approved: 11/06/2013 - 4:34 PM

BASIC INFORMATION

Requester(s): Laura Kingston
College: South Seattle Community College
Division/Dept: Academic Programs
Dean: Chad Hickox
Peer Reviewer(s): Rebecca McCarthy
Katherine J Pellman

COLLEGE SUPPLEMENTAL

Proposed Quarter of Implementation: Request Provisional Exception

Class Capacity: 35

Modes of Delivery: (Check all that apply)
- [ ] Fully On Campus
- [x] Fully Online
- [x] Hybrid
- [ ] Other

Select the Special Designation(s) this course will satisfy, if applicable:

Degree Title

Communications

Class Schedule Description:
Intro to communication as a transactional process, with attention to personal, cultural, group and public communication. Covers verbal and nonverbal messages, listening, self-concept and perception. Prereq: Placement into ENGL&101. For Hybrid and online sections read https://sites.google.com/a/southseattle.edu/online/welcome-letter

Student Learning Outcomes:

Communication
Read and listen actively to learn and communicate

Speak and write effectively for academic, and career purposes

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**Human Relations**
Use social interactive skills to work in groups effectively

Have knowledge of the diverse cultures represented in our multicultural society

**Critical Thinking and Problem-Solving**
Think critically in evaluating information, solving problems, and making decisions

**Technology**
Select and use appropriate technological tools for academic, and career tasks

**Personal Responsibility**
Uphold the highest standard of academic honesty and integrity

Respect the rights of others in the classroom, online and in all other school activities

Attend class regularly, complete assignments on time and effectively participate in classroom and online discussions, group work and other class-related projects and activities

**Information Literacy**
Independently access, evaluate and select information from a variety of appropriate sources

Have knowledge about legal and ethical issues related to the use of information

Use information effectively and ethically for a specific purpose

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**Program Outcomes:**

<table>
<thead>
<tr>
<th>SLO #</th>
<th>Included in Course Objective Number</th>
<th>SSCC Student Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SLO 1.1</td>
<td>1, 2, 3, 4, 5, 6</td>
<td>Communication - Read and listen actively to learn and communicate.</td>
</tr>
<tr>
<td>SLO 1.2</td>
<td>1, 2, 3, 4, 5, 6</td>
<td>Communication - Speak and write effectively for academic and career purposes.</td>
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<tr>
<td>SLO 2.1</td>
<td></td>
<td>Computation - Use arithmetic and other basic mathematical operations as required by program of study.</td>
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<tr>
<td>SLO 2.2</td>
<td></td>
<td>Computation - Apply quantitative skills for academic and career purposes.</td>
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<tr>
<td>SLO 3.1</td>
<td>1, 2, 3, 4, 5, 6</td>
<td>Human Relations - Use social skills to work in groups effectively.</td>
</tr>
<tr>
<td>SLO 3.2</td>
<td>1, 2, 3, 4, 5</td>
<td>Human Relations – Have knowledge of the diverse cultures represented in our multicultural society.</td>
</tr>
<tr>
<td>SLO</td>
<td>1, 2, 3, 4, 5</td>
<td>Critical Thinking—Think critically in evaluating information, solving problems.</td>
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4.1 6 problems, and making decisions.

| SLO 5.1 | 1, 2, 3, 4, 5 Technology - Select and use appropriate technological tools for academic and career tasks. |
| SLO 6.1 | Personal Responsibility – Uphold the highest standards of academic honesty and integrity. |
| SLO 6.2 | 3, 4, 5 Personal Responsibility – Respect the rights of others in the classroom, online, and in all other school activities. |
| SLO 6.3 | 1, 2, 3, 4, 5, 6 Personal Responsibility – Attend class regularly, complete assignments on time, and effectively participate in classroom and online discussions, group work, and other class-related projects and activities. |
| SLO 6.4 | Personal Responsibility – Abide by appropriate safety rules in laboratories, shops, and classrooms. |
| SLO 7.1 | 1, 2 Information Literacy—Independently access, evaluate, and select information from a variety of appropriate sources. |
| SLO 7.2 | 1, 2 Information Literacy – Have knowledge about legal and ethical issues related to the use of information |
| SLO 7.3 | 1, 2, 3, 4 Information Literacy - Use information effectively and ethically for a specific purpose. |

Course Outcomes / Objectives:
At the end of the course the student will:
1. Understand the theories of communication.
2. Understand the concepts and practice skills in cross-cultural, personal, and interpersonal communication.
3. Have an increased awareness of verbal and nonverbal communication to self and others.
4. Identify and practice specific listening behaviors in didactic, group, and public contexts.
5. Understand phases of group development and the diverse roles and behaviors needed for effective group functioning.
6. Develop skills to reduce fear and build confidence in private and speech concepts.

Explain the student demand for the course and potential enrollment:
Currently, the two 200 level online classes often have waiting lists and the face to face 101 classes have waiting lists as well. Offering the course online provides students more options for enrolling and prepares them for the 200 level online courses.

The content of the course (survey) lends itself well to online instruction.

Explain why this course is being revised:
Students can take CMST&101 towards their 10 credit Communication requirement.

This course has already been approved as a hybrid course so has elements of online instruction.

In addition, the course created by Rebecca McCarthy has been reviewed and considered well-designed by the Sloan Consortium Institute (an educational consortium committed to quality online education). Instructor McCarthy's design of CMST&101 online was the final project in her Sloan-C online teaching and
design certificate program. Rebecca is designated to teach this CMST&101 online course when South first offers it.

What challenges, if any, do you foresee in offering this course:

One of the concerns may be that speech could be hard to translate in an online forum. However, speech practices are not limited to face-to-face interactions, but in our increasingly technological and digital world, there is a focus on speech as presented, understood, and communicated through various digital forms of communication (email, blogs, social media, video, audio, etc.). Further, the learning management system, Canvas, allows students and instructors to use audio and video for communication instruction.

A second concern is practicing good listening skills in an online forum. This can be addressed using a variety of videos where students observe and critically analyze listening techniques being promoted or not promoted. For example, students would watch TED talk videos that discuss what are good listening techniques and then apply those to movies and other online content. Also, listening and interactive skills transfer well to online forums; in fact, online writing forums often require more active listening skills than lecture focused classrooms since students need to be able to show that they've understood what others have written to add their voice to the conversation.
This is to certify that the above criteria have all been met and all statements are accurate to the best of my knowledge.

Faculty involved in originating this program:

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<thead>
<tr>
<th>Print Name</th>
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<tbody>
<tr>
<td>Laura Kingston</td>
<td>Laura Kingston</td>
<td>1/1/0001</td>
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Dean:

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<tr>
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<tr>
<td>Mark D Baumann (Admin)</td>
<td>Mark D Baumann</td>
<td>10/14/2013</td>
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Results of SSCC Curriculum Coordinating Council Findings

Participating Faculty Response and Remarks

- [x] Recommended for approval
- [ ] Not recommended for approval

Chairman, Curriculum Coordinating Council:

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<th>Print Name</th>
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<tr>
<td>Diane Schmidt</td>
<td>Diane Schmidt</td>
<td>11/5/2013</td>
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Vice President for Instruction:

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<tr>
<td>Donna Miller-Parker</td>
<td>Donna Miller-Parker</td>
<td>11/6/2013</td>
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