ART215 - Digital Art and Graphic Design - Advanced

Document Type: Master Course Outline Supplemental
Proposal Type: Revision
Requester(s): Jan D Koutsky  Kelda Martensen
College: South
Origination Approved: 06/16/2014 - 8:43 AM

BASIC INFORMATION

Requester(s): Jan D Koutsky  Kelda Martensen
College: South Seattle Community College
Division/Dept: Academic Programs
Dean: Laura Kingston
Peer Reviewer(s): Laura Kingston  Mary M Lindquist  Randy Nelson

COLLEGE SUPPLEMENTAL

Proposed Quarter of Implementation: Winter 2015

Class Capacity: 25

Modes of Delivery: (Check all that apply)

- [✓] Fully On Campus
- [✓] Fully Online
- [✓] Hybrid
- [ ] Other  Explanation:

Select the Special Designation(s) this course will satisfy, if applicable:
(No Special Designations Selected)

Class Schedule Description:
Continued exploration into the skills needed to design and manipulate images using pixel based and vector based applications (such as Adobe Creative Suite). Combines basic art / design principles with use of digital media from print to web based methods. Prereq: Art 214. Computer Tech fee required. Transfer class. Software is available on campus. Online students are responsible for obtaining their own software. Read http://sites.southseattle.edu/online/welcome-letter.

Student Learning Outcomes:

Communication
Read and listen actively to learn and communicate
Read instructions, listen and watch video tutorials in order to complete projects centered around communicating in a visual manner.
Critical Thinking and Problem-Solving
Think critically in evaluating information, solving problems, and making decisions

Conceptualizing, planning and creating digital art for a variety of media and format outputs. Solving aesthetic and technical problems as they arise in the creation of digital media.

Technology
Select and use appropriate technological tools for academic and career tasks

Use of computers, graphics software, various input & output devices for both print-based and electronic media.

Personal Responsibility
Uphold the highest standard of academic honesty and integrity

Students will be held responsible to maintain academic honesty and integrity.

Respect the rights of others in the classroom, online and in all other school activities

Students will be expected to respect the rights of others in the classroom and in their online presence.

Attend class regularly, complete assignments on time and effectively participate in classroom and online discussions, group work and other class-related projects and activities

Students will be held accountable for completed work, participation, and other class-related activities.

Information Literacy
Independently access, evaluate and select information from a variety of appropriate sources

Familiarity with media assets and image resources throughout historical periods and between various cultures and traditions.

Have knowledge about legal and ethical issues related to the use of information

Students will be instructed on issues around copyright and intellectual property.

Use information effectively and ethically for a specific purpose

Students will be instructed on issues around copyright and creating works of art that adhere to the copyright laws.

Program Outcomes:

<table>
<thead>
<tr>
<th>SLO #</th>
<th>Included in Course Objective Number</th>
<th>SSCC Student Learning Outcomes</th>
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<tbody>
<tr>
<td>SLO 1.1</td>
<td>1, 2, 3, 4</td>
<td>Communication - Read and listen actively to learn and communicate.</td>
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<tr>
<td>SLO 1.2</td>
<td></td>
<td>Communication - Speak and write effectively for academic and career purposes.</td>
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<tr>
<td>SLO 2.1</td>
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<td>Computation - Use arithmetic and other basic mathematical operations required by program of study.</td>
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<tr>
<td>SLO 2.2</td>
<td></td>
<td>Computation - Apply quantitative skills for academic and career purposes.</td>
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<tr>
<td>SLO 3.1</td>
<td></td>
<td>Human Relations - Use social skills to work in groups effectively.</td>
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<tr>
<td>SLO 3.2</td>
<td></td>
<td>Human Relations – Have knowledge of the diverse cultures and communities.</td>
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Course Outcomes / Objectives:

1. Communicate (orally and visually) an aesthetic and conceptual vision to others
2. Create works of digital art with an understanding of digital and graphic art fundamentals
3. Demonstrate increased proficiency in pixel and vector based programs (such as Adobe Photoshop and Adobe Illustrator)
4. Utilize the computer as an artistic medium

Explain the student demand for the course and potential enrollment:

This is an offering in the VPLA category and will be an elective. Additionally, this course will provide professional development for artists and digital designers in our community who need to keep current with technology, artistic mediums and digital communication. This offering is essential for students who are planning on careers in digital visual art such as medical illustration, graphic design, animation, fine art, etc.

Explain why this course is being revised:

The original course title, from 1994, was "Computer Art". Back in 1994, the general population would not have been familiar with the phrase "Digital Art". Now, twenty years later, "Digital Art" is a common phrase in our community and we felt it was due for an updated name. The content also needed updating - as the technology has changed.

What challenges, if any, do you foresee in offering this course:

No challenges. The class is current in delivery. This class is currently taught online, on campus, and as a hybrid.
This is to certify that the above criteria have all been met and all statements are accurate to the best of my knowledge.

Faculty involved in originating this program:

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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Jan D Koutsky</td>
<td>Jan D Koutsky</td>
<td>6/12/2014</td>
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<tr>
<td>Kelda Martensen</td>
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Dean:

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<tr>
<td>Laura Kingston</td>
<td>Laura Kingston</td>
<td>6/5/2014</td>
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Results of SSCC Curriculum Coordinating Council Findings

Participating Faculty Response and Remarks

☑ Recommended for approval
☐ Not recommended for approval

Chairman, Curriculum Coordinating Council:

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<tr>
<td>Diane Schmidt</td>
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Vice President for Instruction:

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<tr>
<td>Donna Miller-Parker</td>
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