

# News Release

South Seattle Community College

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FOR IMMEDIATE RELEASE:

September 11, 2008

## Georgetown Campus Hosts Green Expo

*Industrial, Business and Career Expo focuses on “Making it Real”*

Friday, October 10, 2008

7:30 am – 4:00 pm

Early Registration (before September 15)

General – \$60; Non-profits – \$35; Educators – Free

After September 15:

General – \$75; Non-profits – \$45; Educators – Free

South Seattle Community College Georgetown Campus

*Where Industry & Innovation Meet*

6737 Corson Ave. South, room C208

Seattle, WA 98108

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(Seattle, WA) South Seattle Community College’s Georgetown Campus is hosting the first-ever **Green Industrial, Business and Career Expo**, a unique event that takes the mystery out of “green,” converting the concept into practical and accessible strategies. The **Expo** focuses on bringing together business owners, labor leaders, civic and non-profit associations, and public institutions that share goals to expand renewable energy resources and support programs to introduce young people and incumbent workers to “green-collar” career opportunities.

Co-sponsored by the National Wildlife Federation, the Manufacturing Industrial Council of Seattle, and the Washington Apollo Alliance, the day-long **Expo** highlights opportunities emerging from increased investments in energy efficiency and production of greener airplanes, trucks, boats, buildings and renewable energy facilities in the Pacific Northwest.

“Going green not only helps the environment, but makes sound business sense,” according to Joe Hauth, director of Georgetown’s Puget Sound Industrial Excellence Center (PSIEC). “The **Expo** will demonstrate how green technologies and practices can create exciting economic opportunities for businesses and residents, and increase our energy independence.”

The **Expo** features a variety of exhibits, demonstrations, and presentations focusing on:

- Clean energy, clean technologies and markets
- Greening of industry and business

- Educational pathways to “green-collar” career employment

There is no charge for educators to attend (enter promotional **educatorexpo2** code online) or exhibit green programs offered at their institution. Space is limited, however, so early registration is encouraged.

Onsite registration begins at 7:30 am; program runs from 8:30 am – 4 pm. Fees include continental breakfast and lunch; entry into exhibits, demonstrations, workshops and networking rooms; and door prize opportunities.

For additional information, contact Betsy McConnell-Gutierrez at (206) 763-5134, email [bmcconne@sccd.ctc.edu](mailto:bmcconne@sccd.ctc.edu), or visit the **Expo** website at [www.nwgreenexpo.org](http://www.nwgreenexpo.org).

South Seattle Community College’s Georgetown Campus is the site of the college’s Apprenticeship & Education Center, where one-third of Washington state’s apprentices receive training in more than 20 trades. It also houses the Puget Sound Industrial Excellence Center (PSIEC), a diverse coalition of organizations dedicated to creating and maintaining family-wage jobs, with a special focus on the construction, transportation, and manufacturing sectors.

The Georgetown Campus is a leader in “green” and sustainability education, offering courses in residential energy auditing, weatherization, and specialized contract training. The Campus recently participated in the King County-sponsored “Operation Greenway” pilot program to introduce at-risk students to high way environmental jobs, and is working closely with business, labor, government, and community leaders to develop new career pathways in energy efficiency and conservation that lead to family-wage jobs.

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