



South Seattle Community College

in West Seattle

November 10, 2009

Jill Wakefield
Seattle Community Colleges
1500 Harvard Avenue
Seattle, WA 98122-3803

Dear Chancellor Wakefield:

The South Seattle Community College President's Cabinet would like to propose the naming the automotive center, slated for renovation in 2016, in honor of long-time South supporters, Steve and Sharon Huling, as follows: the "*Steve and Sharon Huling Automotive Center.*"

It is my understanding per Board Policy 252, "Decisions to name buildings, facilities or rooms permanently shall require three months to elapse between the first written request to the Chancellor and the time when further action shall be taken on such proposal by the Board of Trustees." The SSCC President's Cabinet endorsed this proposal on November 10.

Steve has served on both the Foundation Board of Directors and the President's Advisory Council, and was named South's "Benefactor of the Year" in 1987 for his exemplary community support. He helped launch a golf tournament that raised funds for the college and secured tremendous contributions, such as vehicles and instructors, for our automotive program.

To date, Steve's support of South in various capacities has resulted in nearly \$1 million in valuable donations. More recently, he and Sharon made a substantial leadership gift to support the automotive program. Steve and Sharon's many contributions to our community are too numerous to fully include in this letter; please refer to the attached sheet for more details on their philanthropic endeavors.

I have received several letters from college staff and community members in support of naming this building in honor of Steve and Sharon Huling, and this proposal was unanimously approved by the President's Cabinet. I hope that the Board of Trustees will join me in endorsing this highly deserved recognition of the Huling family.

Sincerely,

Gary Oertli
Interim President

cc: Elizabeth Pluhta, SSCC Foundation Executive Director

Steve and Sharon Huling Automotive Center
History and background information

For more than twenty years, Steve Huling and his family have given time, talent and treasure to generously support South Seattle Community College and the community. As lifelong residents of West Seattle, Steve, and his brother Tom, have been involved with South since the early days. South honored them with the college's prestigious Benefactor's Award in 1987, which honors exemplary community service and philanthropy.

Soon after, Steve joined the South Seattle Community College Foundation Board of Directors where he served from 1991-1996. During this time, Steve helped launch the annual golf tournament sponsored by Huling Bros. Auto Center and Thrifty Car Rental. Thanks to Steve's leadership and contributions, this philanthropic event raised nearly \$500,000 since its inception.

In addition to Steve's support of South's advancement efforts, he also took a special interest in enriching the college's automotive program. As president of the family-owned Huling Bros. Auto Center, Steve and his company donated more than \$200,000 worth of new vehicles and equipment to the South's automotive programs.

Steve also provided "loaned" Huling staff members that functioned as short-term instructors, which helped enhance students' understanding of the real world, and also sponsored three years of the General Motors Marketing Internship program on the South campus, where students worked as teams to conduct "real-life" marketing campaigns.

To date, Steve's support of South in various capacities has resulted in nearly \$1 million in valuable donations. Yet, South is not the only organization that has benefited from Steve's contributions or recognized this generosity. Steve currently serves on the board of regents for Seattle University and sponsors the "Huling Cup" for local high school football teams. He made significant gifts to capital campaigns for the West Seattle YMCA, Holy Rosary Parish and Arts West. Under Steve's leadership, Huling Brothers Auto Center was honored by the Better Business Bureau /U.S. Bank Business of the Year Award program in 2001 and was selected as Washington State's 2004 TIME Magazine Quality Dealer.

Steve and Sharon Huling Community Involvement

Steve Huling

1946:	Huling Bros. Auto Center established in West Seattle
1984 – 1989:	Board member, Automobile Consumers Action Panel (AUTOCAP)
1987:	Benefactor of the Year, South Seattle Community College
1991 – 1996:	Board member, South Seattle Community College Foundation
1994 – Present:	President's Club Member, Shoreline Community College
2000:	Commencement Speaker, Chief Sealth High School
2001:	Top 25 Philanthropists in Puget Sound, <i>Puget Sound Business Journal</i>
2001:	Top 100 Privately-owned businesses, <i>Washington CEO Magazine</i>
2001:	Business of the Month, Better Business Bureau
2002:	Customer Service Award, Better Business Bureau for Oregon & Washington
2003:	Automobile Education Award, Northwest University
2004:	Quality Dealer Award, Time Magazine
2004 – Present:	President's Advisory Council, South Seattle Community College
2009 – Present:	Board of Regents, Seattle University Board member, South District YMCA

Sharon Huling

1987 – 1989:	School Auction Co-Chair, Holy Rosary School
1988 – 1999:	Docent, Seattle Art Museum
1991:	Parent Teach Association President, Holy Rosary School
1991 – 2003:	President and other officer roles, Seattle Art Museum Supporters
1996 – 1999:	Board member, Log House Museum
1997 – 2002:	Board member, Lakeside School
1998, 2001:	Board member, Southwest Historical Society
1999:	Co-Chair, Nordstrom Designer Preview
2004 – 2007:	Board member, On The Boards
2005 – 2007:	Capital Campaign Chair, Holy Rosary Church

Additional Community Support

- Sponsors Huling Bowl between West Seattle and Chief Sealth High Schools
 - Log House Museum
 - Seattle Art Museum
 - Seattle Men's Chorus
 - ArtsWest Playhouse
 - West Seattle Jazz Festival
 - West Seattle Junction Plaza
 - West Seattle Rotary Membership
 - Crisis Clinic of King County
 - Ham Creek Salmon Habitat Project
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November 4, 2009

Gary Oertli
President
South Seattle Community College
6000 16th Avenue SW
Seattle, WA 98106

Dear Mr. Oertli:

On behalf of the South Seattle Community College Foundation board of directors, it gives me great pleasure to write this letter in support of naming the College's new automotive building as the "Steve and Sharon Huling Automotive Center." Steve, Sharon and other members of the Huling family have been steadfast supporters of South and the West Seattle community for years.

The Huling family's involvement with the community began in 1946 when Steve's father and uncle, Dale and Darryl Huling, opened the Huling Bros. Auto Center. in West Seattle. Steve and his brother, Tom, eventually took over the family business. Under Steve's leadership, Huling Brothers Auto Center was honored by the Better Business Bureau /U.S. Bank Business of the Year Award program in 2001 and was selected as Washington State's 2004 TIME Magazine Quality Dealer.

Steve and his family have been the most enthusiastic and engaged supporters of South Seattle Community College. To date, Steve's support of South in various capacities has resulted in nearly \$1 million in valuable donations. Here are just a few examples of his commitment to South:

- Steve and Tom Huling were named as the college's prestigious Benefactor's Award in 1987, which honors exemplary community service and philanthropy.
- Steve served on the South Seattle Community College Foundation Board of Directors from 1991-1996. Tom Huling currently serves on the Foundation Board of Directors, and Steve is a member of the President's Advisory Council.

- Steve helped launch the annual golf tournament sponsored by Huling Bros. Auto Center. Thanks to Steve's leadership and contributions, this philanthropic event raised nearly \$500,000 since its inception.
- Huling Bros. Auto Center donated more than \$200,000 worth of new vehicles and equipment to the South's automotive programs.
- Steve and Sharon have recently pledged a generous gift to the South Seattle Community College Foundation to support our automotive program. We believe this will be the largest outright gift from an individual donor.

While Steve and Sharon's dedication to South Seattle Community College alone makes them worthy of having a building named in their honor, it is even more remarkable that they bring this same leadership and commitment other community organizations. A few examples are:

- Steve currently serves on the board of regents for Seattle University.
- Tom and Steve sponsor the "Huling Cup" for local high school football teams.
- Huling Bros. was one of the major benefactors of the West YMCA capital campaign that resulted in a newly remodeled facility. They have also sponsored the organization's Fun Run.
- Steve and Sharon have made significant donations to ArtsWest, Holy Rosary Parish and numerous other organizations.
- Sharon converted the historic log cabin on Alki into a museum.

Steve and Sharon Huling are truly the finest examples of philanthropy in West Seattle, and we can think of no better way to recognize their extraordinary contributions than by naming the new automotive center at South Seattle Community College in their honor.

Sincerely,



Keith Schreiber
Chair



South Seattle Community College

in West Seattle

November 4, 2009

Gary Oertli
President
South Seattle Community College
6000 16th Avenue SW
Seattle, WA 98106

Dear Gary

A new Automotive Center is scheduled for construction at South Seattle Community College in 2016. The facility is expected to feature the following:

- Eight classrooms, five of which would be adjacent to shops,
- Bays to accommodate 27 vehicles, compared to the current capacity of 18 vehicles,
- A 24% increase in space to 45,590 square feet, which would allow South to serve an additional 80 students,
- Prominent location along the primary north-south pedestrian and vehicle corridor with highly visible signage

For some time, there has been discussion of naming the facility in honor of a community leader. I would like to suggest we name this new building in honor of Steve Huling, a leader in the automotive industry and the West Seattle Community.

Steve Huling served as president of the family-owned Huling Bros. Auto Center in West Seattle and frequently lent his industry expertise and support to automotive education. He was active in the Puget Sound Automobile Dealers Association and sent loaned executives from Huling Bros. to serve as short-term instructors at community colleges.

At South Seattle Community College, Steve has served on both the foundation board and the President's Advisory Council. Recently, he made a substantial leadership gift to the college's Automotive Program

It would be wonderful if we could honor Steve Huling with this new building.

Sincerely,

Greg Gillespie,
Interim Vice President for Administrative Services

cc: Elizabeth Pluhta, Executive Director, SSCC Foundation



South Seattle Community College
in West Seattle

November 5, 2009

To Gary Oertli, Interim President:

This letter supports the naming of the new automotive building at South Seattle Community College as The Steve and Sharon Huling Automotive Center.

As a third-generation West Seattle family member and graduate of West Seattle High School, I know the Huling name to be a long-time, positive part of the fabric of our community. The Hulings built their good relationship with the community both from the Huling automobile dealerships formerly operated in West Seattle – where my family purchased a number of vehicles – and their support for community organizations, including our college.

In my current position as Director of Communications for South I connect with many people in West Seattle, where I find that, even without the visibility of the automobile dealerships, the Hulings continue to be a positive part of West Seattle. My job also has given me the opportunity to see Steve Huling active in organizations, where he is respected and appreciated for his ongoing community support. Under Steve's leadership the Huling Bros. Auto Center was honored with the Better Business Bureau/U.S Bank Business of the Year award in 2001; South was pleased to be part of the support for that recognition.

At South, we know Steve as a long-time, strong supporter of our automotive program, and as a participant in our President's Advisory Council and on the board of directors of the South Seattle Community College Foundation, where he has given valuable advice and support.

Steve's generosity toward the college has included donating more than \$200,000 worth of vehicles and equipment for automotive training, but it hasn't ended there. He also has "loaned" employees to be short-term instructors, who helped students know the real working world, and has provided student internships at his dealerships that often led to full-time employment.

Both Huling and South are part of West Seattle history – and active participants today. It is appropriate and fitting to place the Huling name on South's new automotive center.

Mike Munson
Director of Communications
Public Information Office



South Seattle Community College

in West Seattle

November 4, 2009

Gary Oertli
President
South Seattle Community College
6000 16th Avenue SW
Seattle, WA 98106

Dear Gary:

I am writing with regard to the new automotive center that is scheduled for construction in 2016. I am particularly excited about this project because the automotive program has received recommendations from industry partners about the importance of upgrading facilities to better mirror the current industry environment.

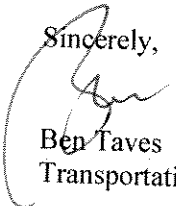
This new building gives South the perfect opportunity to raise our profile for quality automotive training, and to further enhance our connection with industry, I would like to suggest that the building be named in honor of Steve Huling, a well-known leader in the automotive industry and long-time supporter of South Seattle Community College.

Steve served as president of the Huling Bros. Auto Center in West Seattle. Huling Bros. was a model for auto dealerships for their commitment to the community and excellence in the industry. Under Steve's leadership, Huling Brothers Auto Center was honored by the Better Business Bureau /U.S. Bank Business of the Year Award program in 2001 and was selected as Washington State's 2004 TIME Magazine Quality Dealer.

South greatly benefitted from Steve's support of our automotive program over the years. Steve and his company donated more than \$200,000 worth of new vehicles and equipment to the South's automotive programs and also sponsored three years of the General Motors Marketing Internship program on the South campus, where students worked as teams to conduct "real-life" marketing campaigns.

Recently, Steve made a substantial leadership gift to the college's Automotive Program, and I hope that you will be able to recognize Steve with this naming.

Sincerely,


Ben Taves
Transportation Dean

cc: Elizabeth Pluhta, Executive Director, SSCC Foundation